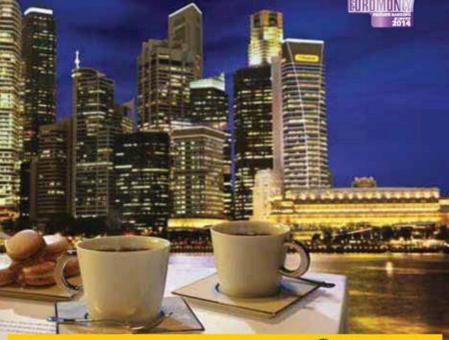


A wealth of opportunities begin with the right conversation.

PW PRIVATE WEALTH With over 50 years in the region, our 2,400 offices around the world have supported ventures of our enterprising customers. With assets in excess of USD176 billion, we are listed as one of the World's Strongest Banks by Bloomberg Markets 2014 and awarded with the Best Private Banking Services Overall from the Euromoney Private Banking Survey 2014, Offering bespoke financial advice by a dedicated Client Advisor, Maybank Private Wealth focuses on a prudent integrated investment approach. Whether for business or personal growth, we offer a fresh perspective and a wealth of opportunities. It all begins with a conversation.



CONTENTS

Welcome Notes Prime Minister, Malaysia Youth & Sports, Malaysia Tourism & Culture, Malaysia. Maybank Malaysian Golf Association Asian Tour 14 European Tour Kuala Lumpur Golf & Country Club GlobalOne Features Celebrating 10 Years of World Class Golf Maybank Malaysian Open at a Glance 26 The Maybank Malaysian Open Past Champions Honours Board Maybank and Golf ... Kuala Lumpur's Cultural Highlights The Maybank Malaysian Open 2015 National Qualifiers 38 Graeme McDowell and Paul McGinley Celebrate with Maybank 4 The Maybank Junior Golf - Champions Academy The Maybank Junior Golf - National Camp noth Year Promo Activities Players Profile Hole by Hole Pre-Event Activities ... The Inaugural Maybank Malaysian Open Medal 2015 74 Spectator Activities 78 Facilities 84 Venue Map

THE MAYBANK MALAYSIAN OPEN 2015 SOUVENIR PROGRAMME

Published by

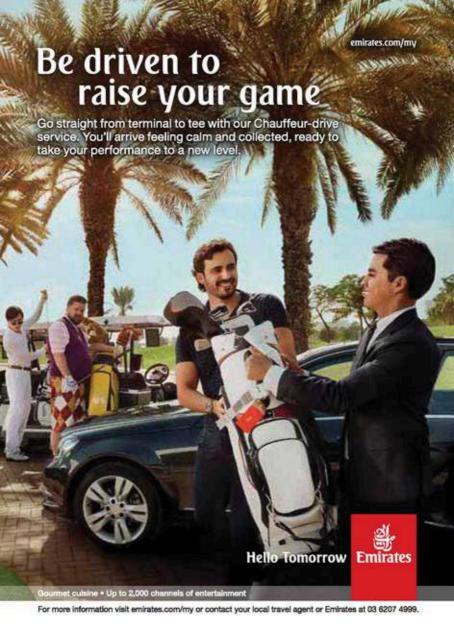


Chief Executive Officer John Eu
Chief Operating Officer Hong Bee Inn
Event Director Hong Bee Inn
Event Manager Wong Jay Lyn
Assistant Event Manager Kelly Kuan
Senior Event Executive Melanie Tham
Event Executive Micco Law
Event Administration May Yip

Designed and produced by Mongoose Publishing Sdn Bhd (580051-K), Level 36, Menara AmBank, 8 Jalan Yap Kwan Seng, 50450 Kuala Lumpur. Tel: +603 2166 6650 www.mongooseasla.com

mengoese

Chief Content Officer Matt Bellotti
Editor & Producer Jack Newberry
Managing Editor Kavitha Seheran
Associate Sub Editor Justin Heyes
Art Director Nor Hamimah
Photography Corbis, Dreamstime, Getty Images





Prime Minister of Malaysia



Salam 1 Malaysia and welcome to the Maybank Malaysian Open 2015. The Maybank Malaysian Open remains one of our nation's top sporting fixtures, attracting an international audience and some of the greatest golfers from across the globe, and I would like to personally thank Maybank and each of you for your unwavering support.

I would also like to thank the Malaysian Golf Association for their tireless efforts in promoting the sport, and Maybank for their vision in growing the tournament from a national Open, to a world class international event.

With that I want to welcome all of the players back to the Kuala Lumpur Golf & Country Club and wish them all the best over the coming few days.

Finally I wish to express my gratitude to the officials, volunteers and GlobalOne who have put so much effort and hard work towards making this event a huge success.



ANYTIME, ANYWHERE

BY ANYONE, WITH ANYONE. SIMPLIFIED.

INTERACTIVE WHITE BOARD . UNIFIED COMMUNICATION SYSTEM . RICOH SMART PRESENTER



A print and soan app that expands the business uses of smart devices

RICOH Smart Device Print & Scan

CONTRACTOR OF STREET



With Ricon's own industry-leading imaging, printing and communication tools, we cater to all your unique requirements and infrastructure.

We build the right-sized and integrated devices, including a whole new means and style of communication at the workplace that incorporates video, euclic, documents and other media.



For further details on RICOH Smart Device Print & Scan, kindly visit our website today!

www.ricoh.com.my



Follow us on Facebook www.facebook.com/RicohMalaysiaOfficial



town for more info



Minister of Youth & Sports



Salam 1Malaysia and welcome all sports enthusiasts to the Maybank Malaysian Open 2015, at the Kuala Lumpur Golf & Country Club. As Minister of Youth and Sports, I cannot begin to express my excitement at the return of the Malaysian Open for its 54th year.

This prestigious event is one of our country's longest running sporting events, and I would like to personally thank Maybank for supporting the tournament over the past ten years. Their commitment to golf has brought some of the best professional golfers in the world to our shores, and this year is no exception.

Having grown up watching the Malaysian Open and Maybank Malaysian Open for the last 10 years, I am ecstatic to be able to welcome all the professional golfers who have travelled long and far, to offer fans exciting and

competitive golf this week. With such displays of golfing genius, it is exciting to think that all the thrills of the course will inspire more young talents to take up the sport. Our goal of becoming a 'sporting nation' is slowly being realised and I am proud that Malaysia will be represented in the tournament this year by our 22 Malaysian golfers, including 4 amateurs who are granted the chance to lift the Maybank Malaysian Open trophy from an international playing field.

Finally I would like to thank the Malaysian Golf Association, the Asian Tour and European Tour, Kuala Lumpur Golf & Country Club, loyal sponsors, suppliers, partners, media, volunteers and GlobalOne for making the Maybank Malaysian Open 2015 the success it is and I wish all of the players the best of luck over the course of the week.



SO ALIVE. IT INHALES TECHNOLOGY AND EXHALES EMOTION.

A Jaguar feels deliberately different. It's full of technology, yet full of emotion. Technology such as Adaptive Dynamics perfectly configures the car 500 times a second. It all goes into creating legendary sports cars that feel breathtakingly alive.

Choose from our comprehensive range of turbo and super charged engines that deliver all the luxury and performance you would expect, at prices you probably didn't.

jaguarmalaysia.com

HOW ALIVE ARE YOU?

- * Terms and conditions apply. Price subject to change without notice
- JAGUAR LAND ROVER (MALAYSIA) Son Bhd rees w
- HA Auto Glenmarie 45 Centre; 603 5569 3311 Kuala Lampur: 603 2166 5155 e Derby Auto Connexton Petaling Jaya; 603 7946 3800 Jalan Ipoh; 603 6253 6888





Minister of Tourism & Culture



Selamat datang and welcome to Malaysia! Whether you are returning to Malaysia or here for the first time, we are delighted to have you here to be part of the Maybank's 10th Anniversary celebration as title sponsor of Malaysian Open 2015 at the illustrious Kuala Lumpur Golf & Country Club.

We hope that during your stay here, you not only enjoy the drama and excitement on the fairways, but also take the opportunity to experience the wonders of our beautiful country. Whether exploring the bustling multicultural heart of the city, or relaxing on the tropical beaches of Sabah and Sarawak, I implore you to take advantage of the glorious weather Malaysia is blessed with year round.

Malaysia has always been on the top of the list of golfing destinations

and it is clear to see why. With over 200 golfing destinations across the country in a number of breathtaking locales; we hope that during your stay, you have the opportunity to play a few rounds and experience the beautiful tropical weather Malaysia is famed for. I truly hope that all of you enjoy your stay here, create memories you will treasure forever and leave planning your next visit back to our wonderful country.

Finally I would like to extend a warm welcome to all of the players competing in the Maybank Malaysian Open 2015 and we wish you all the best throughout the course of the tournament. Please enjoy our heartfelt hospitality and may all of you have a pleasant stay in Malaysia.





Maybank



Welcome to the Maybank Malaysian Open 2015! We are delighted, as always, to have players and fans from all over the world join us.

This year, we celebrate 10 years title sponsorship of one of the most prestigious Opens in the region, and have lined up a series of exciting spectator activities, besides the promise of great golfing action at the Kuala Lumpur Golf & Country Club.

I am pleased defending champion Lee Westwood has returned, and welcome our international stars including Ryder Cup Captain Paul McGinley, and Major champion Graeme McDowell. We are proud that 22 Malaysians are playing with our Asian and European Tour players. This is an amazing opportunity for our home-grown talents and I hope to see them excel.

The Maybank Malaysian Open is more than just a golfing tournament. It is steeped in history – having run continuously for 54 years – and has many surprising winners. Many have gone on to achieve glory on the world stage, a testament to the high standards the tournament demands.

Today, the tournament has grown to involve many other segments of the community. It has been an inspiration to our young golfers, especially through the Maybank National Junior Camp and Maybank Champions Academy. We hope this will continue in building grassroots talents, and result in a World Champion from Malaysia.

As always, some of our spectator activities are designed to raise funds for the needy, so please contribute generously. I'm proud to acknowledge the support from golfers, Danny Chia and Mardan Mamat, who joined in Maybank and MEPCY Malaysia's relief efforts to aid flood-affected communities along the east coast of Malaysia.

The success of the Maybank Malaysian Open has been possible with the support of many parties – from our partners and sponsors, to the volunteers, officials and fans. Thank you for being a part of this magnificent journey over the last 10 years. I hope you enjoy this year's event as much as we have in bringing it to you.



Malaysian Golf Association



Welcome golf fans once again to the Maybank Malaysian Open 2015. This year, the Malaysian Open will celebrate its 54th edition making it the country's longest standing golf event. It is a reflection of how far golf has developed in Malaysia and how this event has played a part in shaping the history of the game locally.

On behalf of all of the Malaysian golfers participating in the tournament I would like to thank Maybank for helping grow it from a national Open to an internationally recognised world-class Once again, aspiring champions will descend to Kuala Lumpur Golf and Country Club to pit their skills in the hope of winning the title and prize money of USD 3 million, an amount that has increased many times over since the initial offer of RM22.500 back in 1962.

The Maybank Malaysian Open's ability to consistently attract world-class golfers to our shores has deeply inspired our local professionals to raise the level of their game and has also inspired a new breed of young talents to learn the finer aspects of competing on the international arena. The Maybank Malaysian Open represents a consistent and considerable investment by Maybank towards the development of the Malaysian golfing scene with the largest allocation of playing spots to top local professionals and amateurs who want to participate in the tournament. Once again 22 of the best Malaysian professionals and amateurs will be competing alongside the world's finest, and we hope that our local players will deliver truly inspiring performances that we all can be proud of and hopefully bring home the Seagram Trophy this year.

We would also like to acknowledge the role of the European Tour, Asian Tour and GlobalOne for their work in making the Malaysian Open the world class event it is today. Good luck to all competing and we hope to see all of you out on the greens. May the best win.

Weekend Hi-Tea Kids eat FREE!

January - March 2015 12.30pm - 4.00pm | RM78++ per person

(Available on Saturdays, Sundays and Public Holidays. Not available on February 19 - 22, February 28 and March 1, 2015)

- Kids under 12 eat free (Limited to one child per paying adult)
- EARLY BIRD: 20% off when you make your hi-tea reservation two weeks in advance
- ONLINE SPECIAL: Make your reservations on FlavoursbyDoubleTreeKL.com two weeks in advance & get a complimentary carafe of beverage per table, in addition to 20% off



DOUBLETREE BY HILTON KUALA LUMPUR
The Intermark, 348 Jalan Tun Razak,
50400 Kuala Lumpur, Malaysia
T +60 3 2172 7272 F +60 3 2172 7270
KLDoubleTreebyHilton.com | 0 0 0 /DoubleTreeKL





Join our Cupcake Decorating Contest at Makan Kitchen and stand a chance to win one (1) Kinokuniya gift voucher worth RM100 and one (1) weekend hi-tea dining voucher for 2 persons at Makan Kitchen.

Terms and conditions apply.



Asian Tour



This week's 54th staging of the Malaysian Open is certainly a cause for celebration as it marks Maybank's 10th year as the championship's title sponsor.

The Maybank Malaysian Open has long been one of the Asian Tour's most eminent tournaments on our annual calendar and on behalf of our talented players, I would like to express our fullest appreciation to Maybank for its vision towards the championship, which has indeed grown in prestige and stature over the past decade.

As guardians of the national Open, the Malaysian Golf Association has played a major role in the development of the game and the Asian Tour is delighted to work closely with the MGA to further grow the Maybank Malaysian Open.

With a record US\$3 million prize fund on offer, this week's Maybank Malaysian Open promises to be another exciting affair as we welcome the stars from Asia and Europe to the magnificent Kuala Lumpur Golf and Country Club.

The Asian Tour continues to work very closely with The European Tour in our highly successful cosanction programme and a return to the Maybank Malaysian Open holds great significance as it was the first event in Asia to be jointly sanctioned by both Tours in 1999.

Asian Tour stars such as Thongchai Jaidee, Noh Seungyul, Charlie Wi, Anthony Kang and Kiradech Aphibarnrat have won the Maybank Malaysian Open in recent times and we look forward to more victories by our members in the Maybank Malaysian Open.

I would also like to express our gratitude to the event promoter, GlobalOne, officials, volunteers, and the media for their support in making the Maybank Malaysian Open a success.

Thank you.



The Players' Tour





























THE RACE IS ON

The 2015 Race to Dubai is off and running and we've already been treated to some stunning golf in the last few weeks.

place to follow all the action.
Watch exclusive highlights straight after every day's play, follow your favourite players' progress with Live Scoring and see who's making the moves in the Race to Dubai Bankings.

The Race is on keep up-to-speed at europeantour.com



SHIPPASSO











European Tour



The 2015 Maybank Malaysian Open is always a special week, but this year will be even more so as we celebrate the tenth edition with Maybank as title sponsor.

Maybank has been a highly valued partner over the last decade, not only supporting Malaysia's national Open but also committing to promoting golf at all levels in the country, and we owe them a debt of gratitude.

The tournament was the first co-sanctioned event between The Asian Tour and the European Tour, all the way back in 1999, and has always been a prestigious stop on our International Schedule, attracting world-class fields.

This was underlined last year with the victory of Lee Westwood, a former World Number One and Ryder Cup star with 42 international victories worldwide to his name.

This is the seventh year we have been hosted by the stunning Kuala Lumpur Golf and Country Club, located on the outskirts of the Malaysian capital, and every year we are enormously impressed by the warm welcome and impeccable treatment we are afforded.

Finally, our thanks go to the Malaysian Golf Association, our partners at the Asian Tour and promoters GlobalOne for their hard work and dedication in making this event such a great success.

I

Kuala Lumpur Golf & Country Club



Once again we would like to welcome back all the golf fans in Malaysia to our Club! It is an honour to be able to play host and join in the celebration of the 10th edition of the Maybank Malaysian Open. As ever, KLGCC is proud to be the chosen venue for this historical national Open. Every effort has been made to ensure the success of the event, as some of the world's best golf players once again grace our fairways.

My thanks, firstly, goes to Maybank for their utmost continuina confidence US and, secondly, to the Asian Tour and European Tour as well as the Malaysian Golf Association for enabling the stars of golf to compete in our national Open. All these would certainly act as an inspiration to our Club members. not to mention all golfers in Malaysia. We wish each and every one of the players the best of golf throughout the tournament with our golf course not only providing a challenging but also a thoroughly entertaining competition.

Over the past year, both our East and West Courses have won awards, being recognised by "US Golf Digest's Top 100 Golf Courses in 205 countries" - in the Malaysia Category 2014, winning First place for the West Course and Second place for the East Course respectively. Most recently, KLGCC was voted by readers of the Expatriate Lifestyle Magazine Best of Malaysia Awards for Best Golf Experience 2014 for the third consecutive year. While we are exceptionally proud of these awards, we are thrilled to have received enthusiastic reviews on our Courses over the years, whether from high profile players or guests visiting Malaysia. These honours will continue to insoire us to relentlessly maintain the Courses and the Clubhouse to be world-class in every aspect.

I extend my heartfelt gratitude to Maybank, the officials, the media, volunteers and GlobalOne who work tirelessly to make this event a success and hope that this year is the best tournament yet!

TUN MUSA HITAM

President of Kuala Lumpur Golf & Country Club



US Golf Digest
Top 100 Golf Courses in
205 countries 2014
Asia Cetagory/No.1
West Course

US Golf Digest Top 100 Golf Courses i 205 countries 2014 Asia Category/No.2 East Course Asian Golf Monthly Awards 2013 Best Course in Malaysia West Course Expetriate Lifestyle
Best of Halaysia Awards
2012, 2013, 2014
Best Golf Experience in
Malaysia



Prestige • Golf • Leisure

Experience this discerning lifestyle.

For Membership enquiries, call T: 03-2011 9205/6/7 • E: kigccmembership@simedarby.com

KUALA LUMPUR GOLF & COUNTRY CLUB BERHAD (196561-V) 10 Jalan 1/70D • Off Jalan Bukit Kiara • 60000 Kuala Lumpur • Malaysia GL: 03-2011 9188



GlobalOne



A warm welcome to all our golf enthusiasts and supporters to the Maybank Malaysian Open 2015! It is our great pleasure and privilege to once again be able to stage this historic championship together with Maybank and the Malaysian Golf Association, marking our 10th anniversary with Maybank!

Reflecting back over the years, it has been a pleasure to see how our partnership has developed into such a reputable international event, expanding Asia's first European Tour co-sanctioned event into a world class event. attended by some of the most high profile golf players in the world. We have also seen numerous young champions going on to achieve greater heights in their career after being recognized for their potential here at the Maybank Malaysian Open. It gives me great pride to see the iconic Malaysian Open, which is in its 54th year, making it one of Asia's longest running sporting events, garnering such international attention and standing as a beacon for the prestige of golf in South East Asia.

I would also like to thank all our loyal sponsors, partners and the Asian Tour and European Tour, for their continuous support and professional standards. The Maybank Malaysian Open has been the standard by which all other golfing events in Malaysia are measured. We're consistently growing the way we do things, the talent we bring and the experience that spectators have when they join us for a week of golfing excitement.

Much gratitude and appreciation also goes out to the media, officials and volunteers that make this event possible. To the players, I wish the best of luck and to the spectators, an enjoyable four days of golfing excellence.



Equipment Provider

FOURTEEN

WHAT IS POWER WITHOUT CONTROL

Introducing RM-21 by Fourteen Golf, rated by professionals to have the highest spin rate compared to other brands. To find out more, contact Transview at 03 - 7845 2259 or golf@transviewgolf.com.my.

Celebrating 10 Years of World Class Golf

Marking the 10 years of Maybank's involvement with the Malaysian Open, we take a look back over the highlights of this incredible decade of golf

The longest running golf tournament in Malaysia, the Malaysian Open is in its 54th year, and in its 10th year with Maybank as its title sponsor. The tournament has grown in stature, and today is recognised internationally as a world class golf tournament, attracting some of the best players from across the globe to compete, due to Maybank's investment and vision.

Over the past 10 years the Maybank Malaysian Open has found global recognition; setting the stage for Malaysian golf at the prestigious Kuala Lumpur Golf and Country Club, and raising the prize purse to USD3 million, a marked increase from the original prize purse of PM22,500 back in 1962, with such investments attracting some of the biggest stars in golf to our shores.

Below: Spectators setting up to enjoy a full day of golf. Looking back over the prestigious list of winners from the previous decade allows us to relive some of the tournament's most memorable moments. The winner





Above: Peter Hedblom in action when he claimed his title in 2007 with an inspired performance.

of the first Maybank Malaysian Open in 2006, Korean golfer Charlie Wi, battled a tough field at the Kuala Lumpur Golf and Country Club, to finish on a birdie and claim his title one stroke ahead of the runner up, on an impressive 63.

In 2007, the Maybank Malaysian Open saw another nail biting final day and a one stroke victory, this time in favour of Sweden's Peter Hedblom, as the Maybank Malaysian Open was held at Saujana Golf & Country Club. Peter closed the final day strong on eight under par total of 280, after a clinical display of golfing prowess throughout the tournament.

Arjun Atwal claimed his second Malaysian Open title in 2008, holding off defending champion Peter Hedblom. India's most famous golfer put on a display of golfing excellence, throughout the tournament surging ahead of the rest of the field at Kota Permai Golf and Country Club, to come to a playoff against the Swede. Atwal emerged victorious on the second playoff hole, the 17th hole after a number of remarkable recovery shots throughout the playoff.

Ending an eight year victory drought for America, Anthony Kang claimed the title for the Maybank Malaysian Open 2009 as the tournament returned to Saujana Golf & Country Club. Kang was two shots off the pace coming into the final day, fighting hard to emerge on top. The win held particular significance for Kang, having competed in the Malaysian Open since 1996.

Korean teenager Noh Seung-yul demonstrated nerves of steel to win the Maybank Malaysian Open in 2010, as the tournament was held at the Kuala Lumpur Golf & Country Club. The 18 year old saw off an experienced field to lift the trophy, finishing with a total of 14 under 274, and making some of the most magical shots the tournament has ever seen, to edge out his long respected mentor KJ Choi.

With the Maybank Malaysian Open 2011 returning to the Kuala Lumpur Golf & Country Club for a second year, the tournament saw yet another young champion being crowned. 17 year old Italian Matteo Manassero, made history becoming the first Italian to win a Malaysian Open, while picking up an early birthday present in the form of the winner's cheque, part of the prize purse of USD2.5 million ahead of his 18th birthday, after an impressive weekend of golf.

Below: Spectotors watching from the Observation Deck, as Louis Oosthuizen (pictured) made his mark on the tournament. Right: Lee Westwood celebrating sinking another putt during his win in 2014.





"WITH A BUN OF EXCITING TOURNAMENTS IN ITSHISTORY, THE MAYBANK MALAYSIAN OPEN 2015 IS HEATING UP TO BE AN INCREDIBLE EVENT." that year, at the Kuala Lumpur Golf & Country Club. Oosthuizen's most memorable shot of the game came on the back nine as he sank a 10 foot birdie putt at the 13th to silence challenges from the closest player on the field. Gallacher.

A fantastic short game was what clinched the title at the Maybank Malaysian Open 2013, as Kiradech Aphibarnrat braved the elements to claim his maiden title. Adverse weather conditions at the Kuala Lumpur Golf & Country club, made for a number of interesting challenges for competitors and allowed Aphibarnrat to flourish, as the crowd were able to watch him tackle the course with innovation and flair.

Last year's tournament saw English golfer Lee Westwood crowned as the winner of the Maybank Malaysian Open 2014 at the Kuala Lumpur Golf & Country Club. Returning to the winner's circle after nearly two years, Westwood stormed to victory with an unanswerable display of golfing brilliance finishing on 18 under par.

With a run of exciting tournaments in its history, the Maybank Malaysian Open 2015 is heating up to be an incredible event. The tournament has crowned a new winner every year so far and with an impressive field listed for this year's event, the hope is that a Malaysian will lift the trophy on home soil. 3

Maybank Malaysian open At A Glance

The Malaysian Open was first established in 1962. In 2006, Maybank became the title sponsor of the national Open and over the past decade has significantly raised the profile of the tournament to a world class golfing event. The Maybank Malaysian Open is also supported by a host of loyal sponsors including Carlsberg, Emirates, Ricoh, Jaguar Land Rover and Astro and tournament suppliers.



Title Sponsor Maybank is celebrating its 10th year as title sponsor since helming the national Open in 2006

Date / Venue

February 5-8, 2015 / Kuala Lumpur Golf & Country Club

Forma

Four-day, 72-hole stroke play. After 36 holes, the player field will be cut to the top 65 players and ties.

Official Websites

www.maybankmalaysianopen.com

- MaybankMalaysianOpen
- @maybankmsiaopen

About Maybank

The Maybank Group is South East Asia's fourth largest bank by assets. It has an international network of over 2400 offices in 20 countries namely Malaysia, Singapore, Indonesia, Philippines, Brunei Darussalam, Vietnam, Cambodia, Thailand, Papua New Guinea, Hong Kong SAR & People's Republic of China, Bahrain, Uzbekistan, Myanmar, Laos, Pakistan, India, Saudi Arabia, Great Britain and the United States of America. The Group offers an extensive range of products and services, which includes consumer and corporate banking, investment banking, Islamic banking, stock broking, insurance and takaful and asset management. It has over 47,000 employees serving more than 22 million customers worldwide.

Prize Purse USD3 million

Player Field 156 European Tour, Asian Tour & Majaysian

Players

For more information visit www.maybank.com



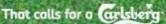
Probably the Best 19th Hole in the World.



Official Beer Sponsor of:









The Maybank Malaysian Open Past Champions

As we eagerly wait to find out who will be crowned the champion of the Malaysian Maybank Open 2015, we take a look back of the champions of the past nine years.



Charlie Wi (KOR)

Year: 2006

Age (when won): 34

Course: Kuala Lumpur Golf and Country Club

Score: 197 (-19) (66-68-63=197)

The winner of the first Maybank Malaysian Open in 2006, Korean golfer Charlie Wi, battled a tough field, to finish on a birdie and claim his title one stroke ahead of the runner up.

Peter Hedblom (SWE)

Year: 2007 Age (when won): 36 Course: Saujana Golf & Country Club

Score: 280 (-8) (63-61-68-68=280)

Another nail biting final day and a one stroke victory, this time in favour of Sweden's Peter Hedblom, who put on a clinical display of golfing prowess throughout the tournament.





Arjun Atwal (IND)

Year: 2008

Age (when won): 35

Course: Kota Permai Golf and Country Club

Score: 270 (-18) (70-68-68-64=270)

Arjun Atwal claimed his second Malaysian Open title when he won at the Maybank Malaysian Open 2008, beating out defending champion Peter Hedblom.



Anthony Kang (USA)

Year: 2009

Age (when won): 37

Course: Saujana Golf & Country Club Score: 271 (-17) (74-66-64-67=271)

Ending an eight year victory drought for America, Anthony Kang claimed the title of the Maybank Malaysian Open 2009. Kang was two shots off the pace coming into the final day, fighting hard to emerge on top. The win held particular significance for Kang, as he had been competing in the Malaysian Open since 1996.

Noh Seung-yul (KOR)

Year: 2010

Age (when won): 18 Course: Kuala Lumpur Golf & Country Club

Score: 274 (-14) (69-70-67-68=274)

Korean teenager Noh Seung-yul demonstrated nerves of steel to win the Maybank Malaysian Open in 2010, making some of the most magical shots the tournament has seen, to edge out his mentor and fellow compatriot KJ Choi.





Matteo Manassero (ITA)

Year: 2011

Age (when won): 17

Course: Kuala Lumpur Golf & Country Club

Score: 274 (-14) (66-71-67-68=272)

Matteo Manassero, made history becoming the first Italian to win a Malaysian Open, while picking up an early birthday present in the form of a winner's cheque, part of the prize purse of USD2.5 million ahead of his 18th birthday, after an impressive weekend of golf.



Louis Oosthuizen (RSA)

Year: 2012

Age (when won): 30

Course: Kuala Lumpur Golf & Country Club

Score: 274 (-14) (66-68-69-68=271)

It was third time lucky in 2012 as Louis Oosthuizen claimed victory at the Maybank Malaysian Open 2012 after two previous attempts, putting on a dominant performance after Masters disappointment the week before.

Kiradech Aphibarnrat (THA)

Year: 2013

Age (when won): 24

Course: Kuala Lumpur Golf & Country Club Score: 274 (-14) (65-68-70=203)

Kiradech Aphibarnrat's fantastic short game saw off the adverse weather, as the crowd were able to watch him tackle the course with innovation and flair.





Lee Westwood (ENG)

Year: 2014

Age (when won): 41

Course: Kuala Lumpur Golf & Country Club

Score: 274 (-14) (64-72-69-69=274)

Last year's tournament saw English golfer Lee Westwood crowned as the winner of the Maybank Malaysian Open 2014. Returning to the winner's circle after nearly two years, Westwood stormed to victory with an unanswerable display of golfing

brilliance finishing on 18 under par.

HONOURS BOARD

Malaysian Open Winners 1962 - 2014

2014	Lee Westwood	(ENG)	1989	Jeff Maggert	(USA)
2013	Kiradech Aphibarnra	it (THA)	1988	Tray Tyner	(USA)
2012	Louis Oosthuizen	(RSA)	1987	Terry Gale	(AUS)
2011	Matteo Manassero	(ITA)	1986	Stewart Ginn	(AUS)
2010	Noh Seung-yul	(KOR)	1985	Terry Gale	(AUS)
2009	Anthony Kang	(USA)	1984	Lu Chien-soon	(CH TPE)
2008	Arjun Atwal	(IND)	1983	Terry Gale	(AUS)
2007	Peter Hedblom	(SWE)	1982	Denny Helper	(USA)
2006	Charlie Wi	(KOR)	1981	Lu Hsi-chuen	(CH TPE)
2005	Thongchai Jaidee	(THA)	1980	Mark McNulty	(IRE/ZIM)
2004	Thongchai Jaidee	(THA)	1979	Lu Hsi-chuen	(CH TPE)
2003	Arjun Atwal	(IND)	1978	Brian Jones	(AUS)
2002	Alastair Forsyth	(SCO)	1977	Stewart Ginn	(AUS)
2001	Vijay Singh	(FIJ)	1976	Hsu Sheng San	(CH TPE)
2000	Yeh Wei-tze	(TPE)	1975	Graham Marsh	(AUS)
1999	Gerry Norquist	(USA)	1974	Graham Marsh	(AUS)
1998	Ed Fryatt	(ENG)	1973	Hideyo Sugimoto	(JPN)
1997	Lee Westwood	(ENG)	1972	Takashi Murakami	(JPN)
1996	Steve Flesch	(USA)	1971	Takaaki Kono	(JPN)
1995	Clay Devers	(USA)	1970	Ben Arda	(PHI)
1994	Joakim Haeggman	(SWE)	1969	Takaaki Kono	(JPN)
1993	Gerry Norquist	(USA)	1968	Kenji Hosoishi	(JPN)
1992	Vijay Singh	(FIJ)	1967	Ireneo Legaspi	(PHI)
1991	Rick Gibson	(CAN)	1966	Harold Henning	(RSA)
1990	Glen Day	(USA)			

NIELSEN KNOWS NUMBERS.



Up to 30% of marketing investments miss the mark.



60% of brand purchase decisions are made in-store.



72% in Asia Pacific plans to buy a new or used car in the next two years.



Developing markets in Asia show a VORACIOUS APPETITE for m-commerce.



In Asia Pacific, 6 IN 10
use a mix of credit,
debit and prepaid cards for
everyday purchasing –
among the highest in the world.



Southeast Asia's middle class population will more than DOUBLE by 2020.

WE ALSO KNOW CONSUMERS.

We help you make faster, smarter and more confident decisions, driven by uncommon foresight on the Asia Pacific consumer.



www.nielsen.com/my Copyright © 2015 The Nielsen Company. All rights reserved.





Maybank And Golf

How Malaysia's leading bank has grown the country's golf scene and continues to help make Malaysia a world class golfing destination.

> Maybank is South East Asia's fourth largest bank by assets, and has an international network of 2400 offices in 20 countries. With a strong presence across the region, Maybank has a well earned reputation for making valuable contributions to the communities it works for, through its numerous corporate responsibility initiatives. One of its focus for corporate responsibility initiatives in Malaysia has been the development of sports in the country, and promoting healthy living through sport.

> One of these initiatives has been in supporting golf. For the past decade Maybank has been the title sponsor of the Malaysian Open, turning the national Open to an internationally recognised world class golfing event, and the only Asian and European Tour co-sanctioned golfing events in Malaysia, through its investment and

Participants at the junior golf clinic





Attendance at the Maybank Malaysian Open is always strong, as local and foreign golfing fans come to watch the action. vision. Together with the attractive prize purse, which stands at USD3 million this year, Maybank has been able to attract many of the world's best golfers to our shores.

With the tournament becoming a significant event on the sporting calendar, more Malaysians have been exposed to golf and some have even been inspired to take up the sport. This in turn has invigorated the golfing scene in Malaysia. A growing number of young Malaysians especially have been taking up golf, excited by the prospect of one day competing along-side some of world's best at the Maybank Malaysian Open. Given the increasing popularity of the Maybank Malaysian Open, Maybank has undertaken a number



of programmes to further develop the Malaysian golf scene, particularly among Malaysian golfing professionals as well as grassroots.

These include sponsoring both Danny Chia and Mohd Shaaban Hussin as Maybank golf ambassadors in 2012 as well as golfing initiatives such as the Maybank Junior Golf Champions Academy launched in 2012 for children from ages 6-12.

The Academy provides a fully-sponsored opportunity for children who are keen to explore the sport, as no prerequisite golf skills are required. The curriculum covers individual development beyond

golf. These include motor skills, mental skills, life skills, fundamental golf basics and on-course development.

Maybank is also committed to developing world-class golfing talent for Malaysia through other golf programmes such as the Maybank Junior Golf - National Camp for youths aged 12-16 years.

Providing promising youngsters with a support network throughout their developing years, the camp offers the

best possible opportunities to create a national champion of the Maybank Malaysian Open in years to come.

With Maybank's considerable efforts in inspiring, nurturing and developing, aspiring golfers to help them achieve their goal of competing in the prestigious Maybank Malaysian Open, the future looks bright for Malaysian golf and the prospects of having a local competitor win the Maybank Malaysian Open champion's trophy.

A SIGNIFICANT EVENT ON THE SPORTING CALENDAR

MORE MALAYSIANS HAVE BEEN EXPOSED TO GOLF AND INSPIRED TO TAKE UP THE SPORT.



Kuala Lumpur's

Cultural Highlights

Away from the excitement of the tournament action, discover some of Malaysia's cultural gems in the heart of the capital.



Visit A Wonder Of The World

Batu Caves is an absolute must while in Malaysia. A significant spiritual destination for many Hindus from across the World, the cave actually contains a shrine dedicated to Lord Murugan. In front of the 272 steps which lead to the cave, is a golden statue of Lord Murugan. This statue is the largest statue of a Hindu deity in Malaysia, and the second largest statue of a Hindu deity in the world. Aside from the sheer enormity of the statue and the soirituality of the place, Batu Caves is an enjoyable visit, if only for the simple pleasure of the sense of achievement which comes with conquering the steps.

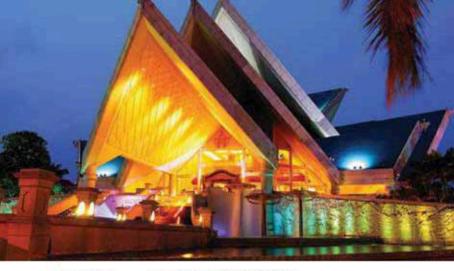


Reach New Heights

The poster boys for Malaysian tourist destinations, the Petronas Towers are another destination that must be ticked off while staying in Malaysia. Gleaming towers of steel and glass, the bridge between the two towers offer a spectacular view of the city. An interesting fact about

GLEAMING TOWERS BETWEEN THE TWO TOWERS OFFER A SPECTACULAR VIEW OF THE CITY.

the construction of the towers, was that when the project was contracted, it was solit between a Chinese and Korean company. The towers were originally designed to be the same height, however the Korean company built their tower an additional foot taller, to outdo the competing Chinese construction company, and this is why today there is a slightly noticeable difference between the two.



Istana Budaya: The 'Palace of Culture' is a wonderful night of culture and artistic expression.

Experience A Night of Culture

Istana Budaya (meaning 'Palace of Culture') is one of the top ten most sophisticated theaters in the world, and the first theater in Asia to be equipped with cutting-edge stage equipment on par with the Royal Albert Hall in London. For a night of Malaysian culture, Istana Budaya is certainly worth a visit as even the building itself is a work of art; the interior of the Istana Budaya is built from Langkawi marble and decorated with tropical wooden doors, which feature hand-carved flower and leaf motifs.

The History Of Malaysia



For those interested in the history behind Malaysia's diverse culture, the National Museum comes as a highly recommended visit. Giving a clear and insightful look into Malaysia's past, the Museum takes you through a beautifully illustrated timeline, exploring the arrival of the Chinese and Indian population, as well as the British Colonial period eventually moving on to Malaysia's independence. A pleasant way to while away the time, the museum is not too far away from the Islamic Arts Museum Malaysia, another historical delight.

The Maybank Malaysian Open 2015 National Qualifiers

S. Siva Chandran, Ahmad Farhan Syariff, Wilson Choo and Mohd Rizal Amin claimed their spots to compete at the USD3 million Maybank Malaysian Open 2015.



Rizal Amin, Ahmad Farhan, Tan Sri Dato' Megat Zaharuddin, S. Siva Chandran and Wilson Choo posing with the Seagram Trophy.

Played over November 19 and 20, 2014, the Maybank Malaysian Open 2015 National Qualifiers proved to be a tremendous success, providing spectators with a fantastic showcase of national talent as many of Malaysia's finest met at the prestigious Kuala Lumpur Golf & Country Club to compete for four coveted spots in the Maybank Malaysian Open 2015.

S. Siva Chandran, Ahmad Farhan Syariff, Wilson Choo and Mohd Rizal Amin put on displays of golfing excellence to seize their opportunity to compete against some of the world's best players at the Maybank Malaysian Open 2015, in turn proving that the caliber of Malaysian golf is more than up to the challenge. The four successful golfers will now look for-

I

ward to joining other local talents, as they compete against some of the best in the world for the USD3 million prize purse at the Maybank Malaysian Open 2015. The Maybank Malaysian Open offers the most local spots, to provide local talents with the opportunity to play alongside and learn from international golfing stars, in a co-sanctioned international golfing event in Malaysia.

While attending the closing ceremony of the National Qualifiers, Tan Sri Dato' Megat Zaharuddin Megat Mohd Nor, Chairman of Maybank expressed his enthusiasm for the development of Malaysian golf saying "Let us congratulate our four golfing professionals - S. Siva Chandran, Ahmad Farhan Svariff, Wilson Choo, and Mohamad Rizal Amin who have all earned themselves a coveted soot to play alongside international golfing greats at the Maybank Malaysian Open 2015 this February. You will be joining the remaining eighteen Malaysians for an intense vet memorable experience at this world class tournament and I hope you will do our country proud." 6



Graeme McDowell and Paul McGinley Celebrate with Maybank

To mark the Maybank Malaysian Open 2015, a number of stars from past years return to our shores.

As anyone who has been to a Maybank Malaysian Open before is aware, the highlight of the golfing calendar promises a plethora of stars and a weekend of tense action. As the Maybank Malaysian Open kicks off, excitement builds with the announcement that a number of the world's best have arrived on our shores to stake their claim on the prestigious title.

Among the stellar cast of 156 players from the Maybank Malaysian Open 2015 field, two names have peaked particular interest; as 2010 US Champion Graeme Dowell and recent European captain at the Ryder Cup-Paul McGinley have confirmed they will join the stars from the Asian Tour and European Tour, over the tournament weekend from February 5-8, at the Kuala Lumpur Golf & Country Club.

The Maybank Malaysian Open has seen many incredible talents grace our national stage, such as Lee West-

Below: Steven
Thielke (KLGCC),
Charile Tingey
(Eurasia Golf), Tan
Sri Dato' Setia Mohd
Amwar (MGA),
Megat Zaharuddin
(Maybank), Kyi
Hla Han (Asian
Tour) and John Eu
(GlobalOne).





Above: The Press Conference was well attended, with many eager to find out the surprises planned in conjunction with Maybank's 10th Anniversary as title sponsor of the Malaysian Open.

wood, Peter Thomson, Michael Campbell, Louis Oosthuizen, Vijay Singh, Rory McIlroy, Padraig Harrington, Sir Nick Faldo, Charl Schwartzel and Retief Goosen to name a few; and has even recently seen some young talents make their mark, crowning the Korean sensation Noh Seung-ul in 2010 and the electric Matteo Manassero of Italy in 2012 when he was just 17 years old.

This year however anticipation is beginning to build to a peak as a number of tournament regulars have also confirmed their participation. Head of the pack is Maybank Malaysian Open 2014 champion Lee Westwood, who hopes to defend his title in the same impressive manner as last year. Crowd favourite Thongchai Jaidee also returns to again win over the crowd with his charisma and exciting play. And Victor Dubuisson, will be gracing the fairways fresh off a victory with the European Team at last year's Ryder Cup.

With the prize money and victory at the Maybank Malaysian Open 2015 going towards the Asian Tour Order of Merit and counting towards the European Tour's Race to Dubai at the end of 2015, there is everything to play for, as Chief Executive Officer of the event promoter GlobalOne, John Eu pointed out "The Maybank Malaysian Open has been the standard by which all other golfing events in Malaysia are measured upon. We're consistently growing the way we do things, the talent we bring and the experience that spectators have when they come down for a week of golfing excitement. Expect that bar to be raised this year!"



The Maybank Junior Golf - Champions Academy

The Maybank Junior Golf - Champions Academy had yet another exciting year promising an exciting future for Malaysian golf.

Founded in 2012 the Maybank Junior Golf – Champions Academy, was initiated to provide enthusiastic young-sters with the opportunity to pick up golf. Dedicated to finding and nurturing raw talent, the programme has been a resounding success in attracting juniors from across Malaysia to pick up a club, and try their hand at golf. Opened to juniors between the age of 6 to 12, the best aspect of the Champions Academy was that it gave juniors who have never held a golf club in their life the opportunity to be part of the selection process, offering a chance for juniors from all backgrounds, the chance to discover a new talent.

For the 2012 and 2013 intake, the selection process was conducted across three regions, North, Central and South; where hundreds of eager youngsters were allowed to experience the game and develop their tal-

Above: The players and coaches. ents through a series of challenges and observations. From these selections, 10 standout juniors were chosen from each region, and the chosen 30 juniors were then further shortlisted to 10 juniors, considered the cream of the crop. The 10 young talents, who showed the most potential golfing prowess, were then entered into a three-year programme with the Champions Academy.

What is exciting about this year is that 20 selected juniors have began to compete nationally and internationally, so do keep an eye out for the Champion Academy's juniors, as they hopefully begin to make headlines for Malaysia in the golfing world.

These talents are currently still training with the Champions Academy, this past year has been challenging yet inspiring. Training sessions continue to shape these tal-

ented juniors into well-rounded athletes, as while they work on every aspect of their game, they are coached psychologically, learning how to have the mental endurance to not only cope with the pressures of the sport but to be able to maintain that focus across multiple days at a competition. We look forward in seeing them progress continuously in the hopes of a Malaysian Champion one day.

THE CHAMPIONS
ACADEMY GAVE
CHILDREN WHO
HAVE NEVER HELD
A GOLF CLUB THE
CHANCE TO EXCEL
AND DISCOVER A
NEW TALENT



The Maybank Junior Golf - National Camp

This year's gathering of Malaysia's most talented Junior golfers, proved to be a huge success, showing a promising future for Malaysian golf.

Held at the Amverton Cove Golf & Island Pesort on December 9-11, 2014, the Maybank Junior Golf - National Camp saw junior golfers from across the nation gather to take part in a three day training programme, as part of Maybank's initiative to nurture aspiring young Malaysian golfers.

Organized by the Malaysian Golf Association and supported by Maybank; the camp saw 50 of the nation's brightest young golfers take part in a specially devised programme imparting advanced level golfing techniques, mental preparation and course management skills; in the hopes of equipping the gifted youths, aged 12 to 16, with a strong knowledge of the rules and etiquette of the game, as well as a sense of good sportsmanship.

Training sessions included skill focused practice, where the youngsters were taught vital skills that would improve their game, lessons on short game

Below: Left to rightjohn Eu (GlobalOne), Teh Eng Lim (Amverton Cove), Datuk Mohamed Zain Yusuf (MGA), Shahril Azuar Jimin (Maybank Foundation) and Ishak Mohd Esa (MGA) with some of Malaysia's





Above: A group photo of all of the young talents. Pictured: Sanjay Mukudan and Rosalinda Binti Ruhaizad with their awards. elements such as pitching and chipping, while working on improving their distance off the tees and accuracy on the fairway. These young golfers were coached by four local professional coaches, V. ALL OF THE YOUNG TALENTS, SHOWED REMARKABLE IMPROVEMENT ACROSS THE THREE DAY EVENT

Gunalen, Lim Siew Ai, Wan Zainuddin and Chris Holden.

All of these young talents, showed remarkable improvement across the three day event, and the coaches were thoroughly impressed with the youths' abilities and eagerness to learn.

Judged on their individual performances over the course of the camp, Sanjay Mukudan (Handicap 11), aged 15 from Perak, was awarded title of 'Best Boy' while Rosalinda Binti Puhaizad (Handicap 30) aged 12 from Johor, received the honour of 'Best Girl'. Both will play alongside their idols from the Asian and European Tours in the Pro-Am Tournament at the Maybank Malaysian Open 2015.

Maybank Foundation's CEO, En Shahril Azuar Jimin, who was present at the closing ceremony, said "Year on year this program has proven to be successful in training and exposing our young talent to the challenges and skills needed to compete locally and internationally, and we are confident that we will see local champions emerge in due course from this initiative".

noth Year Anniversary Promo Activities

As the Maybank Malaysian Open 2015 marks the 10th Anniversary of Maybank's role as title sponsor, we take a look at some of the exciting activities that have been organised to mark the occasion.

In celebrating the Maybank Malaysian Open's 10th Anniversary, we have seen many exciting steps forward for golf in Malaysia. The tournament itself has grown from a historic national Open, into a thrilling internationally recognised world class event and year on year more stars of the golfing world come to our shores to compete for the prestigious title. To celebrate this and to mark such a momentous occasion, this year there are a number of exciting activities being held before and during the tournament to make this Maybank Malaysian Open the highlight of the golfing calendar for 2015.



TO CELEBRATE
THIS AND TO
MAPK SUCH A
MOMENTOUS
OCCASION,
THIS YEAR THERE
ARE A NUMBER
OF EXCITING
ACTIVITIES

Building The Anticipation

Leading up to the Maybank Malaysian Open 2015, the tournament has been holding a number of activities for golf fans to earn the opportunity to be a part of the prestigious event. Maybank launched the Maybank Malaysian Open Medal, a nationwide tournament held at nine participating golf clubs for members to compete in. Each club saw four medal winners go on to compete against other club medal winners, for the unique opportunity to play alongside the stars of the Maybank Malaysian Open 2015 at the Maybank Malaysian Open 2015 Pro-Am game.

Similar to the Maybank Malaysian Open Medal, the Maybank Malaysian Open FANatic was introduced to offer golfers without club memberships the same exciting opportunity. As the Maybank Malaysian Open FANatic kicked off, nine public clubs also opened their courses to crown nine fans of the tournament, so that they too may fulfill a lifelong dream of playing on the championship course in similar conditions to the professional golfers they have cheered on over the years at the Maybank Malaysian Open Fan Day.

For those who did not win a spot at the Pro-Am event, the Maybank Malaysian Open Ace It, was held in collaboration with Transview to reward all the other golf enthusiasts. Golfers were treated to club demos at selected driving ranges, and in participating stood a chance to win VIP Hospitality Passes to the Maybank Malaysian Open 2015.

Over The Course

As the tournament unfolds, you too can be a part of the celebrations as a number of exciting happenings have been organised to allow fans to make the most of their week. Every day of the competition there will be a Lucky Pick draw, where 3 lucky spectators will stand a chance to win mystery prizes each day. The winners' names will



be announced through Facebook and prizes can be collected at the Information Counter near Ticketing Booth area, so why not try your luck.

Fan Car Stickers were given out to 2000 lucky fans before the start of the Maybank Malaysian Open 2015 at selected Maybank branches and golf clubs. With this specially designed sticker, the owner will get privileged parking at the reserved West Open car park. These stickers were given out on a first come, first serve basis.

DESIGNED
PROGRAMME
CALLED THE
MAYBANK
MALAYSIAN
OPEN FAN
DAY HAS ALSO
BEEN DEVISED
TO TREAT
LOYAL FANS
TO A GAME OF
GOLF ON THE
CHAMPIONSHIP
COURSE

Eat For Free is another celebratory event allowing you to make the most of your ticket. Spectators who visit the Maybank Malaysian Open 2015 with a valid ticket or pass will be entitled for the "Eat for Free" redemption. Where upon exiting the Exhibition Marquee they will be treated to one food item per person/per ticket/per day from Thursday to Sunday, 9am onwards while stocks last.

A specially designed programme called the Maybank Malaysian Open Fan Day has also been devised to treat loyal fans to a game of golf on the championship course on Tuesday after the Maybank Malaysian Open 2015. In partnership with MGA, the Maybank Malaysian Open will also be rewarding all NHS card holders with a chance to win a spot to play at the Maybank Malaysian Open Fan Day together with a friend, so visit Maybank's booth over the course of the tournament with your NHS card before 3pm on Saturday to take part.







Tommy Fleetwood (ENG)

Tommy Fleetwood played some of the most consistent golf on the European Tour in 2014 to finish a career-best 19th in The Race to Dubai. Amassing seven top ten finishes, including three runner-up spots last year, Tommy is looking to make headlines this year at the Maybank Malaysian Open.



Matteo Manassero (ITA)

After becoming the youngest – and first Italian – winner of the British Amateur Championship in June 2009, Matteo went on to become the youngest winner of the Silver Medal awarded to the leading amateur in The Open Championship at Turnberry. Matteo has continued to have an illustrious career winning a number of impressive titles, including the Maybank Malaysian Open 2011.



Gregory Bourdy (FRA)

Gregory Bourdy became the first player to take five points from five in the Seve Trophy when he helped Continental Europe defeat Great Britain and Ireland in 2013. He also won his fourth European Tour title in dramatic fashion at the ISPS Handa Wales Open in 2013, having had a quiet year in 2014 Gregory is looking for a strong start to 2015.



David Howell (ENG)

After putting several years of frustration behind him by winning the 2013 Alfred Dunhill Links Championship, Howell had another steady season on The European Tour in 2014, finishing 53rd in The Race to Dubai. Looking to build from last year, Howell is coming to the Malaysia, with the title in his sights.



David Lipsky (USA)

Making his big breakthrough by winning the 2014
Omega European Masters, where he beat Graeme
Storm in a play-off. David also took a share of second
place in The Championship at Laguna National
earlier in the season and finished 58th in The Race
to Dubai from just nine events. He also finished No 1
last year in the Asian Tour Order of Merit.



Wade Ormsby (AUS)

Wade Ormsby is an exciting player to watch and is looking to continue on the strong year he had in 2014. He led going into the final round of the Turkish Airlines Open by the Ministry of Youth and Sports before finishing fourth – a result which helped him finish 51st in The Race to Dubai, his best to date.



Peter Uihlein (USA)

Peter Uihlein has had a number of successes in the past few years. He came within a whisker of recording the first official 59 in European Tour history at the Alfred Dunhill Links Championship in September 2013, and has continued to place consistently throughout 2014.



Nicolas Colsaerts (BEL)

Nicknamed 'The Belgium Bomber', Nicolas came to the golfing world's attention as he made the headlines after recording the longest drive on The European Tour, a 447-yard monster on the 18th hole at The Celtic Manor Resort, venue of the ISPS Handa Wales Open.







Exclusive special edition, limited worldwide to 200 pieces. Mechanical self-winding movement ETA 2892-A2 88 DD, luxury finish with the "periage" pettern and blued steel screws. Five-minute repeater with pusher for repeater mechanism at 8 o'clock. Numbered stainless steel case 316L with domed supplier crystal and see-through back. Water resistant to 50 m. Visible decorated movement and repeater-mechanism through partially opened black dial with applied luminous indexes. Leather strep with folding buckle.

ATG Watch Sdn. Bhd. pxez174)

Sales & Service Center: +603-2110 3822 | email: info@atgwatch.com Epos Sales Gallery - Lot G-25, Ground Floor, Fahrenheit 88 Shopping Mall, 179, Jalan Bukit Bintang 55100 KL



Edoardo Molinari (ITA)

Edoardo continued his return from a wrist injury with a consistent season in 2014, finishing runner-up in the Irish Open and ending the year in 40th position on The Race to Dubai. His best season to date was 2010 when, having stepped up to The European Tour after winning the 2009 Challenge Tour Rankings, where he claimed two victories and a Ryder Cup debut.



Robert Karlsson (SWE)

Karlsson showed glimpses of a return to his best in 2014 with five top tens, including a tied sixth finish in the season-ending DP World Tour Championship, Dubai - a tournament he won in 2010. Nicknamed 'The Scientist', golfing fans can look forward to a clinical display from one of golf's finest at the Maybank Malaysian Open.



Miguel Angel Jimenez (ESP)

Dubbed "the most interesting man in golf" by EPSN due to his predilection for the finer things in life, he has continued to prove that age is no barrier to success when he extended his record for being the oldest winner in European Tour history when, at the age of 50 years and 133 days, after winning the 2014 Open de España at PGA Catalunya Resort.



Gaganjeet Bhullar (IND)

Gaganjeet enjoyed a Jakarta high when he completed a wire-to-wire triumph to win his fifth Asian Tour title at the Indonesian Open in 2013. He started the season with a second place finish at the Avantha Masters on home soil but did not make much of an impact until his win in Indonesia pushed him up to fourth in the Asian Tour's Order of Merit that year.



"The best things in life are FREE"

News · Data & Analytics · Stock Watchlist · Stock Alerts · Stock of the Day

http://www.theedgemarkets.com





PLAYER PROFILES

Graeme McDowell (ENG)

One of the linest shotmakers in the game. McDowell is a name that is recognized worldwide since he upstaged Tiger Woods at the 2010 Chevron World Challenge. He also successfully defended his title at the Alstom Open de France in June 2014. Having played an integral part in three European Ryder Cup-winning teams. McDowell knows about converting putts when it matters. Certainly one to watch for the Mayoank Malaysian Open 2015.





Paul McGinley (IRL)

A Ryder Cup legend, Paul McGinley needs little introduction to local golf fans after his iconic leadership of Team Europe at the 2014 edition of the biennial dust-up in Gleneagles, Scotland. With nine worldwide victories to his name, including four on the European Tour, McGinley will bring his personal charisma and tireless work ethics to the fore at Kuala Lumpur Golf & Country Club. Highly respected by his peers, McGinley is a favourite for the title at the Maybank Malaysian Open 2015.



PLAYER TYPE: >TOUR

THE NEW

Z-STAR SERIES





Z-STAR TOUR FEEL AND SPIN
Z-STAR X V TOUR FEEL AND DISTANCE

<u>₩π</u>spinskin...



Victor Dubuisson (FRA)

Victor had an up and down in season in 2014. He produced one of the standout displays of 2014 when he agonisingly lost to Australian Jason Day in the final of the WGC-Match Play Championship. He ended the year on a high note by winning Nordea Masters with a birdie on each playoff hole.



Kiradech Aphibarnrat (THA)

Kiradech is one of the most exciting young players to emerge from Thailand. In 2013 he defeated a host of stars including Major winners Charl Schwartzel and Padraig Harrington to win the Maybank Malaysian Open. He returns this year setting his sights on taking a second title.



Jbe (James Barry) Kruger (RSA)

The closest Jbe has come to adding to his sole European Tour victory came at the first event of the 2014 season, the South African Open Championship, where he finished in a tie for second place. Looking to start 2015 in the same fashion we're excited to see how Jbe tackles the Kuala Lumpur Golf & Country Club course.



Thaworn Wiratchant (THA)

Thaworn sealed his place in Asian Tour history by becoming the oldest Order of Merit champion at the age of 45 years and 354 days in 2012 following a season which included three victories. He has seen success in Malaysia before and a familiar face on the Asian Tour.



- @ CONCORDE HOTEL KL 2PM TO 12AM (SUN TO WED) 2PM TO 1AM (THU TO SAT) + 6012 6575778
- @ EASTIN HOTEL PJ 3PM TO 1AM (MON TO SAT) +6017 2225674
- @ ONE WORLD HOTEL PJ 2PM TO 12AM (MON TO SUN) +6012 6840081
- @ LE MERIDIEN HOTEL KL 2PM TO 12AM (MON TO SAT) +6012 3228099





Rashid Khan (IND)

Rashid grew up working as a caddie at the Delhi Golf Club. A keen golfer from an early age, Rashid finally won his first Asian Tour title at the 2014 SAIL-SBI Open, defeating Siddikur Rahman on the first play-off hole with a birdie. He finished 2014 with another win at the Chiang Mai Classic by one shot.



Prayad Marksaeng (THA)

Smooth-swinging Prayad is one of Thailand's most successful golfers with eight victories on the Asian Tour. He finally won the Queen's Cup in 2013 after finishing inside the top-three since 2009 despite starting from humble beginnings. Prayad learned to play golf in Hua Hin as he had to walk through a golf course daily to get to school and his first club was made with bamboo and a piece of scrap metal.



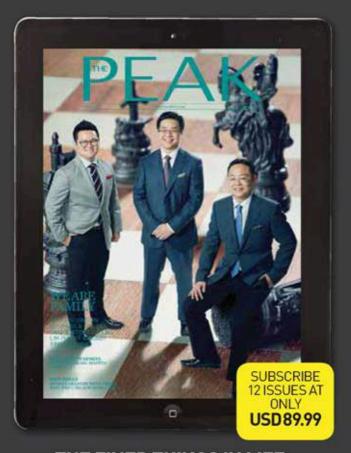
Masahiro Kawamura (JPN)

Masahiro Kawamura is one of Japan's emerging stars, having always showed promise throughout his career. He recently took his first professional title in 2013 when he won the 2013 Asia-Pacific Panasonic Open in remarkable style, powering down the back nine with a string of birdies.



Pablo Larrazabal (SPA)

A lot of eyes will be on Pablo Larrazabal this year. He made headlines everywhere in 2014 when he landed the biggest title of his career at 2014 Abu Dhabi HSBC Golf Championship, where he finished one shot clear of Major Champions Rory McIlroy and Phil Mickelson.



THE FINER THINGS IN LIFE

Celebrating 25 years of publishing success in Malaysia, *The Peak* continues to rank among the preferred reads of the country's HNWIs and decision-makers, providing this elite audience with uncompromising commentary on movers and shakers, personality profiles and lifestyle, as well as a comprehensive by-invitation-only events platform for top-tier networking around Malaysia as well as key locations in Asia.



Stephen Gallacher (sco)

Part of the victorious European Ryder Cup team, Gallacher has had an incredible 2014. Earlier in the year Gallacher became the first man to successfully defend the Omega Dubai Desert Classic title, having won his first title in nearly nine years there the year before, and now set his sights on the Maybank Malaysian Open.



Liang Wen Chong (CHA)

A star in his own right, Liang Wen Chong is the highest ranked golfer from the People's Republic of China and the only Chinese golfer to have reached the top 100 of the Official World Golf Ranking. Chong is bringing his exciting playing style to the beautifully kept courses of the Kuala Lumpur Golf & Country Club.



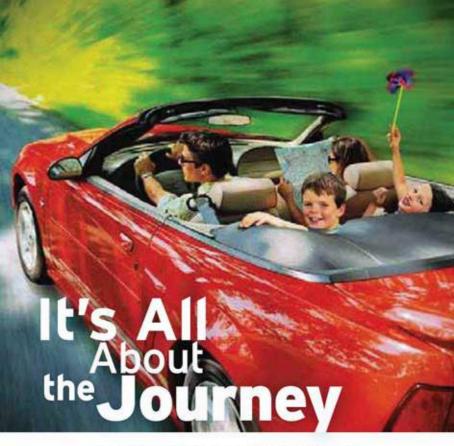
Anirban Lahiri (IND)

Anirban had a brilliant 2014, he celebrated his fourth Asian Tour victory at the 2014 CIMB Niaga Indonesian Masters when he holed a crucial eagle on the last to win his first title outside of India. He also notched his second win in 2014 by winning the Venetian Macau Open after defeating Scott Hend by one shot.



Nicholas Fung (MAS)

Nicholas finished impressively in the top 10 in the recent Resorts World Manila Masters and is back in the Malaysian Maybank Open to further make his mark in 2015. In 2013, he earned his full Asian Tour Card by finishing fifth on the Resorts World Manila Masters and second place at the Indonesia Open. Last year, Thongchai Dee picked him as the captain's wild card for the 2014 EurAsia Cup.



Travel with Hertz and rest assured your journey will be a joyful one. Whether you are going on a business trip or taking your family on a vacation, choose from our comprehensive fleet of well-maintained quality cars to suit your travel needs. Your journey is our priority, Rent from Hertz, the largest fleet and car rental network specialist

Daily, Weekly & Monthly Rentals | Long-term Lease | Comprehensive Range of Vehicles Excellent Quality Automobiles | 24 Hours Roadside Assistance | 18 Locations at Major Airports and Cities Nationwide

Hertz.





Y.E. Yang (KOR)

Another big name appearing at the Maybank Malaysian Open this year is Yang. He was the first Asian to win a Major championship. He defeated Tiger Woods by three strokes en route to his historic victory at the 2009 US PGA Championship. He also won the Honda Classic early in the year on the PGA Tour, and was also conferred an Asian Tour Honorary Membership later in the year for his contribution to the game.



Danny Chia (MAS)

A winner at last year's PGM Northport Glenmarie Championship, Danny makes Malaysia proud with a consistent career in golf. His big achievements include winning the Taiwan Open in 2002, making him the first Malaysian to win an Asian Open while in 2010 he took the honours of being the first Malaysia to finish all four rounds at the British Open.



Angelo Que (PHL)

Angelo enjoyed one of his most consistent seasons in 2013. Although he did not win, the jovial Filipino enjoyed six top-10s and qualified for his third appearance at the ISPS Handa World Cup of Golf in Australia. In 2010 Angelo had success at the Worldwide Holdings Selangor Masters, Malaysia and is looking to find success this year in Malaysia again.



Thongchai Jaidee (THA)

A crowd favourite every year at the Maybank Malaysian Open, Thongchai Jaidee returns again to wow the crowd with his charming persona and unique style of play. Thongchai is highly regarded as one of Asia's greatest players, thanks to an unprecedented three Order of Merit crowns and 13 career victories.













Yeh Wei Tze (TWN)

Yeh turned professional in 1994 and played on the Asian Tour during the early part of his career. In 2000 he won the European Tour co-sanctioned Benson and Hedges Malaysian Open to earn a two year exemption on that tour, and is again looking for further success in Malaysia.



Gavin Kyle Green (MAS) (AM)

With Gavin's record in winning, he is the future star of Asian golf. He nabbed a record breaking victory on the Asian Development Tour (ADT) and won the PGM Vascory Templer Park Championship with an incredible 11-shots. At last year's Maybank Malaysian Open, he tied 22nd and this year's event; we look forward to him climbing the ranks.



Danny Willett (ENG)

Following a hugely consistent 2014 season, in which he recorded seven top ten finishes en route to finishing 25th in The Pace to Dubai, Willett sealed his second European Tour victory in style at the first event of the 2015 season, the Nedbank Golf Challenge and will be looking to continue this streak in Malaysia.

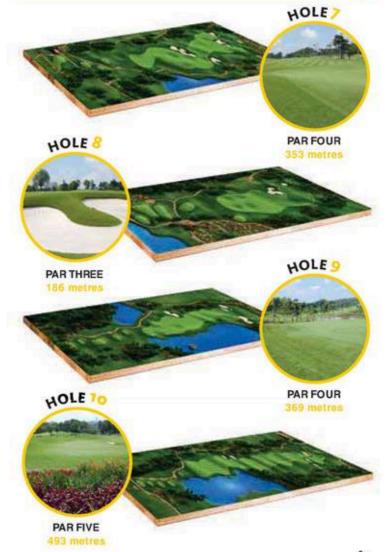


A bird's-eye view of the 18-hole

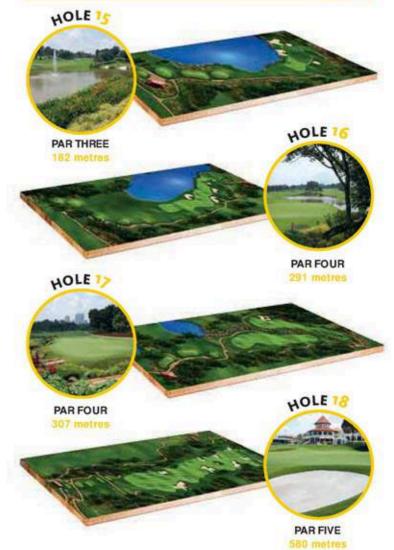
Championship West Course













KPJ HEALTHCARE BERHAD

Our commitment to serve you better.





Oncology, Chemotherapy and Radiotherapy



Connetic and Reconstructive Services



Ophthalmology



Premier Screening and Wellness Cooker



Froductric and



Neurology and Neurosurgery Services



Orthopsedic and Sports Injury



Dental Services



Obstetrics and Synancology Services





Surgical and Critical Cary Services



Caro Services

Since our first hospital in 1981, KPJ Healthcare Berhad (IPJ), has cemented its reputation as one of the leading healthcare providers in the region with 2 specialist hospitals in Main dia providing promotive, preventive and curative medical series. KPJ's education arm called KPJ Healthcare University College (KPJUC), is a premier university college of higher learning recognised at national and international levels.

www.kpjhealth.com.my

KPJ HEALTHCARE BERNAD

Hond Office: Level 12, Norvers 238, 238 jalan Tun Rassk, 50400 Kuele Lumpur, Malayi Tel. 6030 2601 6222 Fez: 6030 2651 6668 Ernell: kpjarkphesthulomury

MAYBANK MALAYSIAN OPEN PRE-EVENT ACTIVITIES



A nationwide partnership with 9 Clubs majority with a history of hosting the Maybank Malaysian Open (2006-2015) and the Malaysian Open (1962-2015). Four winners of the respective Club Medal will compete at the Maybank Malaysian Open Medal to win 4 spots to play in the Maybank Malaysian Open 2015 Pro-Am. Open to club members only.

MAYBANK MALAYSIAN OPEN

MATIC

A nationwide partnership with 9 public clubs to celebrate the fans of Maybank Malaysian Open and reward the overall lowest Friday score winners. These winners will play at the championship course on Tuesday after the Maybank Malaysian Open 2015. Open to all golfers.



In collaboration with Transview to reward all golf enthusiasts, golfers are treated to club demos at selected driving ranges and stand a chance to win VIP Hospitality passes to the Maybank Malaysian Open 2015. Check out Transview and the Maybank Malaysian Open facebook for demo time and location. Open to all golfers.



The Inaugural Maybank Malaysian Open Medal 2015

Celebrating their 10th Anniversary as the title sponsor of the Malaysian Open 2015, Maybank Introduces the launch of the Maybank Malaysian Open Medal.

To kick off the celebrations in line with the Maybank Malaysian Open's 10th Anniversary, the Maybank Malaysian Open Medal tournament was introduced. The Maybank Malaysian Open Medal tournament, will commemorate Maybank's significant contributions to the Asian Tour and European Tour co-sanctioned world class event. The exciting challenge was held at nine golf clubs nationwide, the majority of which have been a part of the tournament's extensive history, having hosted the tournament before.

Participating golf clubs include the current host of the tournament, the Kuala Lumpur Golf and Country Club, the host of the first Malaysian Open, the Royal Selangor Golf Club, nine time host the luxurious Saujana Golf and Country Club, the Kota Permai Golf and Country Club, Royal Perak Golf Club, Templer Park Country Club, Aver-Keroh Golf Club and Penang Golf Club, as well as the Sutera Harbour Golf Club, which has yet to host the national Open, but is one of Malaysia's most remarkable clubs.

Left: Some of the talented local galfers who have earned the coveted spot to play in the Maybank Malaysian Open Pro-Am. Below: Amir Rasyid winner of the Maybank Malaysian Open Medal's C

Category.

Each of the nine clubs held their own Club Medal tournament, providing four individual winners, from the following categories; Medal A (Handicap 0-12), Medal B (Handicap 13-18), Medal C (Handicap 19-24) and Ladies Golf (Handicap 1-36). The successful competitors in each category will then be awarded a medal. and go on to become part of the 36 club medal winners, to represent their club at the Maybank Malaysian Open Medal tournament; at which they will be given the priceless experience to compete and earn their spot to play at the prestigious Pro-Am tournament.



These four winners from the Maybank Malaysian Open Medal tournament will be selected from the best overall Nett score from their respective category (A, B, C and Ladies) and will in turn be rewarded with the title as winners of the inaugural Maybank Malaysian Open Medal tournament, as well as the exhilarating chance to play alongside some of the world's best at the Pro-Am tournament. Maybank have been at the forefront of investment in the grassroots of

golfing in Malaysia, and with the introduction of the Maybank Malaysian Open Medal tournament, Maybank is once again providing the rare opportunity for talented Malaysian golfers to earn valuable learning experiences playing against some the best in the world, at the Pro-Am tournament.

THE MAYBANK MALAYSIAN
OPEN MEDAL TOURNAMENT,
IS WHERE LOCAL GOLFERS
WILL BE GIVEN THE UNIQUE
OPPORTUNITY TO COMPETE
AND EARN THEIR SPOT TO PLAY
AT THE PRESTIGIOUS PRO-AM
TOURNAMENT



GET YOUR GOLF FIX

with ParGolf - anytime, anywhere!



Don't be the odd one out. Be in the know about all things golf with ParGolf Magazine

- also available online via and Chagle play!

Lead it onto your tablet and smartphone today, and sink your teeth into **ParGolf**'s tresh, stirring golf bites!

MAYBANK MALAYSIAN OPEN ANNUAL ACTIVITIES

PRESS CONFERENCE

A well attended event by media and long supporting sponsors. Invited guests only.



Maybank Malaysian Open provides for 18 Malaysians professionals through the Order of Merit of both the Asian Tour & PGM, and 4 Malaysian amateurs. Balance 4 spots will be determined through the NQ, played over 2 days making this the largest representation of Malaysian players on any Tour. Open to Malaysian professionals only.



An annual gathering of 100 juniors from the state associations and Maybank organized by MGA with the support of Maybank since 2006. By invitation only.

CHAMPIONS ACADEMY

A quarterly camp which takes place during school holidays where 20 selected juniors gather at Saujana Golf Club for a week of intensive training. A Maybank junior golf development initiative for selected juniors only.



A priceless experience for invited guests to play 18 holes alongside world ranked professional golfers and be treated to a scrumptious lunch/dinner at The Pavillon at Maybank Malaysian Open 2015. By invitation only.

JUNIOR CLINIC

Up to 100 selected juniors enjoy an invaluable afternoon with world ranked professional golfers at the Maybank Malaysian Open 2015. By invitation only.

SPONSORS

A memorable experience for sponsors and guests to acquire valuable advice from world ranked professional golfers at the Maybank Malaysian Open 2015. By invitation only.

VOLUNTEERS GOLF DAY

An appreciation of the devotion and commitment of volunteers to the Maybank Malaysian Open 2015, a special day filled with great food and fun golf awaits. Sign up today as a volunteer and earn your spot to play in the Volunteers Golf Day. Visit our website for more details. Open to public for registration.



MAYBANK MALAYSIAN OPEN EXCITING HAPPENINGS



A challenging spectator activity at Maybank Malaysian Open 2015. Win yourself a Grand Prize of 2 Economy Class tickets to Dubai and 2 VIP Hospitality Pass to watch the European Tour Race to Dubai season finale. Donate RM5 to get 3 tries for the playoff on Sunday at the Maybank Malaysian Open 2015. Open to all spectators.

MAYBANK MALAYSIAN OPEN



In partnership with MGA, Maybank Malaysian Open rewards all NHS card holders with a chance to win a spot to play in the MMO Fan Day, with a friend on Tuesday after the event. Visit Maybank's booth at MMO 2015 with your card. Open to all NHS card holders (December 2014 or January 2015).

FAN DAY

A specially designed programme to treat loyal fans to a game of golf on the championship course on Tuesday after the Maybank Malaysian Open 2015. Open to participating fans only.

MAYBANK MALAYSIAN OPEN



2000 lucky fans with this specially designed sticker gets privileged parking at reserved West Open car park at Maybank Malaysian Open 2015. Open to public on a first come first serve basis.

CREST LINK MASTERPIECE

-QUALITY YOU CAN TRUST-



OFFICIAL APPAREL OF



10th ANNIVERSARY

MAYBANK MALAYSIAN OPEN EXCITING HAPPENINGS



Another challenging spectator activity at the Maybank Malaysian Open 2015! Sink a Hole in One and you are on your way to win the Grand Prize of 2 Business Class tickets to Thailand and 2 VIP Hospitality Pass to an Asian Tour tournament in Thailand. Donate RMs to get 3 tries for the playoff on Sunday at the Maybank Malaysian Open 2015. Open to all spectators.



LUCKY PICK Daily draw at the Maybank Malaysian Open 2015 where 3 lucky spectators will stand a chance to win mystery prizes each day. Winners will be posted on Maybank Malaysian Open's Facebook and prizes can be collected at the Information Counter. Open to all valid ticket holders.

COUPON

EAT FOR FREE

Celebrate with us at the Maybank Malaysian Open 2015. Spectators who visits Maybank Malaysian Open 2015 with a valid ticket or pass will be entitled for the "Eat for Free" redemption. Redeemable upon exit of the Exhibition marquee, one item per person/per ticket/per day from Thursday to Sunday. Limited to first 500 redemptions only.

JAGUAR EXPERIENCE Jaguar offers spectators the experience and opportunity to drive home a Jaguar. Open to all spectators.





YOUR RADIO COMMUNICATION PARTNER IN EVERY **SPORTING EVENT**

















NX-DIGITAL - All Area Covered ™

Malaysia's Digital Trunked Radio Service Provider

Contact Us: Mai-Tel Communication Sdn. Bhd. +603 9200 8029 | www.mal-tel.com

MAYBANK MALAYSIAN OPEN FACILITIES ON SITE



EXHIBITION AND MERCHANDISE

Maybank greets fans with their large display of products and an array of sponsors booths and merchandise. A special 10 years Maybank Malaysian Open momentos are available for purchase too. Each day only 50 units of special momento are available for purchase. Grab yours fast. Open to public.



A spacious seated area overlooking the putting green 2 offers spectators a view of the players practicing their putts. A variety of local and international delights can be savoured throughout the day. F&B available for purchase. Open to public.

PUBLIC HOSPITALITY



A fully air-conditioned public hospitality by Hole 14 offering fans an incredible and exciting vantage seat to watch players battle it out to be the Champion. Refreshments available for purchase. Open to public.

BEER GARDEN @14

Carlsberg will be serving up beer and good times to all fans in this spacious, lively vantage point @ 14! Alcohol available for purchase. Open to public.

GRANDSTAND

The Grandstand at Hole 18 brings the action closer to spectators with privileged view of players in action. Open to public enjoyment.

WATCH THE PLAYERS

156 players from over 30 nations gather at the East course driving range for 7 days to practice and meet with fans. Open to public Monday – Wednesday. Ticket applies Thursday to Sunday only.

SPRITZER*

Fits Lie

A MUST for Home & Offices, Spritzer 6L & 9.5L with Dispenser Series

Bring me Home! Suitable for all types of dispenser









For more information, contact

1800 88 3111

www.spritzer.com.my

f www.facebook.com/Spritzer





























































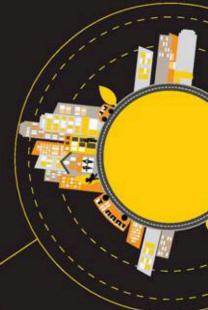








We see business and community as one.



That's why we're using one to empower the other.

Trade & Give with us today to make good investments for a better tomorrow.

To find out more, visit www.maybankib-yellow.com

Disclaimer: The material, information and functions provided in this brockure shall not under any discurnitances be considered or constitued in an offer or softCuston to set buy give, two, issue, affect or nation, or at the pulse of any solvine in respect of shares, stocks, bonds, notes, interests, unit trasts, mutual funds or other securities, investments loans, advances, credits or deposits in any jurisdiction.

