



4th –7th March 2010
Kuala Lumpur Golf & Country Club

Media Schedule
1st -7th March

Appendices

Appendix A –

How to get to KL Golf and Country Club

Appendix B –

Layout of Clubhouse & Sponsors' Marquees


Appendix C –

Location of Hilton PJ

Appendix D–

Cocktail Function Invitation

Tournament Information

Host Venue	<p>Kuala Lumpur Golf & Country Club No. 10 Jalan 1/70D Off Jalan Bukit Kiara 60000 Kuala Lumpur Malaysia Tel: +60 3 2093 1111 Fax: +603 2093 3393 Website: www.klgcc.com</p> 																						
Prize Money	US\$ 2,000,000																						
Official Sanctioning Body	The European Tour Asian Tour Malaysian Golf Association																						
Event Promoter	<p>GlobalOne Emerald Evolution Sdn Bhd Level 7, Building A, Peremba Square, Saujana Resort Section U2, 40150 Shah Alam, Selangor Darul Ehsan Malaysia Tel: +6-03-7846 1323 Fax: +6-03-7846 1325</p>																						
Player Field	Professional members from The European Tour and Asian Tour accompanied by players from Malaysian Golf Association, and nominated invitations Starting field is 156																						
Format of Play	The tournament will be played over 72 holes (4 rounds) stroke play After 36 holes the field will be cut to the leading 65 players plus ties																						
Tournament Directors	David Garland – The European Tour David Parkin– Asian Tour Hong Bee Inn – GlobalOne																						
Past Winners	<table border="0"> <thead> <tr> <th><u>Year</u></th> <th><u>Champion</u></th> </tr> </thead> <tbody> <tr> <td>2009</td> <td>Anthony Kang (United States)</td> </tr> <tr> <td>2008</td> <td>Arjun Atwal (India)</td> </tr> <tr> <td>2007</td> <td>Peter Hedblom (Sweden)</td> </tr> <tr> <td>2006</td> <td>Charlie Wi (Korea)</td> </tr> <tr> <td>2005</td> <td>Thongchai Jaidee (Thailand)</td> </tr> <tr> <td>2004</td> <td>Thongchai Jaidee (Thailand)</td> </tr> <tr> <td>2003</td> <td>Arjun Atwal (India)</td> </tr> <tr> <td>2002</td> <td>Alastair Forsyth (Scotland)</td> </tr> <tr> <td>2001</td> <td>Vijay Singh (Fiji)</td> </tr> <tr> <td>2000</td> <td>Yeh Wei Tze (Taiwan)</td> </tr> </tbody> </table>	<u>Year</u>	<u>Champion</u>	2009	Anthony Kang (United States)	2008	Arjun Atwal (India)	2007	Peter Hedblom (Sweden)	2006	Charlie Wi (Korea)	2005	Thongchai Jaidee (Thailand)	2004	Thongchai Jaidee (Thailand)	2003	Arjun Atwal (India)	2002	Alastair Forsyth (Scotland)	2001	Vijay Singh (Fiji)	2000	Yeh Wei Tze (Taiwan)
<u>Year</u>	<u>Champion</u>																						
2009	Anthony Kang (United States)																						
2008	Arjun Atwal (India)																						
2007	Peter Hedblom (Sweden)																						
2006	Charlie Wi (Korea)																						
2005	Thongchai Jaidee (Thailand)																						
2004	Thongchai Jaidee (Thailand)																						
2003	Arjun Atwal (India)																						
2002	Alastair Forsyth (Scotland)																						
2001	Vijay Singh (Fiji)																						
2000	Yeh Wei Tze (Taiwan)																						
Sponsors Display Village	There will be a designated area off- course for sponsors exhibition area																						
Ticketing Details	<p>Tickets are on sale from 1st January 2010 from Ticket Pro Ticketing hotline: +6 (03) 7880 4992 Ticketing Website: www.ticketpro.com.my</p> <table border="0"> <tr> <td>Thursday, 4th March</td> <td>- RM 10</td> </tr> <tr> <td>Friday, 5th March</td> <td>- RM 10</td> </tr> <tr> <td>Saturday, 6th March</td> <td>- RM 20</td> </tr> <tr> <td>Sunday, 7th March</td> <td>- RM 20</td> </tr> <tr> <td>Season Pass (4 days)</td> <td>- RM 40</td> </tr> </table> <p>Concession:</p> <ul style="list-style-type: none"> • Senior citizens (55 and above) enjoy 50% off ticket prices (RM3 ticketing fee still applies) • Children below 16 enter free (Patron below 16 enter for free) • Purchaser/Patron must provide proof of age 	Thursday, 4 th March	- RM 10	Friday, 5 th March	- RM 10	Saturday, 6 th March	- RM 20	Sunday, 7 th March	- RM 20	Season Pass (4 days)	- RM 40												
Thursday, 4 th March	- RM 10																						
Friday, 5 th March	- RM 10																						
Saturday, 6 th March	- RM 20																						
Sunday, 7 th March	- RM 20																						
Season Pass (4 days)	- RM 40																						
Official Website	www.maybankmalaysianopen.com																						

Official Media Schedule

<p>Monday 1st March 2010</p>	<p>MMO 2010 - Official Practice Day</p> <p>15.45 – 1700hr Callaway Press Conference and Prize Giving Ceremony Media Centre, Press Conference Room</p>
<p>Tuesday, 2nd March 2010</p>	<p>MMO2010 - Official Pro-Am Tournament</p> <p>0745hr Official Pro-Am Tournament</p> <p>1330hr Official Pro-Am Tournament</p> <p>NOTE: BY INVITATION ONLY</p> <p>1330 – 1530hr “Meet the Stars of the Open” Media Session Media Centre, KLGCC</p> <p>1330 – 1400hr Darren Clarke 1400 – 1430hr Danny Lee 1430 – 1500hr Thongchai Jaidee 1500 – 1530hr Chris Wood and Soren Hansen</p> <p>(PLAYERS AND TIMING SUBJECT TO CHANGE)</p> <p>2000-2230hr Official Welcome Cocktail Venue: Uncle Chilli’s, Hilton Petaling Jaya</p>
<p>Wednesday, 3rd March 2010</p>	<p>Official Practice Day</p> <p>1000-1230hr Maybank - MGA Junior Development Programme Driving Range, KLGCC</p> <p>1300–1500hr “Meet the Stars of the Open” Media Session Media Centre, KLGCC</p> <p>1300 – 1330hr Daniel Chopra 1330 – 1400hr Shingo Katayama 1400 – 1430hr KJ Choi 1430 – 1500hr Anthony Kang</p> <p>(PLAYERS AND TIMING SUBJECT TO CHANGE)</p> <p>1530 – 1800hr Maybank MGA Junior Golf (Driving Range, KLGCC)</p>

<p>Thursday, 4th March 2010</p>	<p>Maybank Malaysian Open 2010 - Round One</p> <p>0730hr Gate Opens</p> <p>0740hr Tournament Starts (2-tee start - Hole 1 & 10)</p> <p>0900hr - 1800hr Sponsors Exhibition & Giveaways</p> <p>0900hr - 1800hr Spectators Activities (Prizes to be won)</p> <ul style="list-style-type: none"> • MMO2010 Odyssey Putt • Southwest Greens Challenge • Sime Darby Golf Simulator • Children's Corner <p>0900hr Emirates 'Hole -in - One' (East Course)</p> <p>0900hr Callaway Demo & Giveaways (East Course)</p> <p>1000hr - 1200hr Emirates - Callaway 'Nearest to Pin' Challenge (East Course)</p> <p>Post-round player interviews (Media Centre and sound bites)</p> <p>1800hr Tournament Ends for the Day</p>
<p>Friday, 5th March 2010</p>	<p>Maybank Malaysian Open 2010 - Round Two Sponsors Golf Clinics</p> <p>0730hr Gate Opens</p> <p>0740hr Tournament Starts (2-tee start - Hole 1 & 10)</p> <p>0900hr - 1800hr Spectators Activities (Prizes to be won)</p> <ul style="list-style-type: none"> • MMO2010 Odyssey Putt • Southwest Greens Challenge • Sime Darby Golf Simulator • Children's Corner <p>0900hr Emirates 'Hole -in - One' (East Course)</p> <p>0900hr Callaway Demo & Giveaways (East Course)</p> <p>1000hr - 1200hr Emirates - Callaway 'Nearest to Pin' Challenge (East Course)</p> <p>Post-round player interviews (Media Centre and sound bites)</p> <p>1800hr Tournament Ends for the Day</p>

<p>Saturday, 6th March 2010</p>	<p>Maybank Malaysian Open 2010 - Round Three Sponsors Golf Clinics</p> <p>0730hr Gate Opens</p> <p>0740hr Tournament Starts (2-tee start - Hole 1 & 10)</p> <p>0900hr Callaway Demo & Giveaways (East Course)</p> <p>0900hr - 1800hr Spectators Activities (Prizes to be won)</p> <ul style="list-style-type: none"> • MMO2010 Odyssey Putt • Southwest Greens Challenge • Sime Darby Golf Simulator • Children's Corner <p>1000hr – 1200hr Emirates – Callaway 'Nearest to Pin' (East Course)</p> <p>Post-round player interviews (Media Centre and sound bites)</p> <p>1800hr Tournament Ends for the Day</p>
<p>Sunday, 7th March 2010</p>	<p>Maybank Malaysian Open 2009 - Final Round</p> <p>0730hr Gate Opens</p> <p>0740hr Tournament Starts (2-tee start - Hole 1 & 10)</p> <p>0900hr - 1800hr Spectators Activities (Prizes to be won)</p> <ul style="list-style-type: none"> • MMO2010 Odyssey Putt • Southwest Greens Challenge • Sime Darby Golf Simulator • Children's Corner <p>0900hr Emirates 'Hole –in – One' (East Course)</p> <p>0900hr Callaway Demo & Giveaways (East Course)</p> <p>1000hr – 1200hr Emirates – Callaway 'Nearest to Pin' Challenge (East Course)</p> <p>Post-round player interviews (Media Centre and sound bites)</p> <p>1630hr Tournament Ends</p> <p>1645hr Official Prize Presentation (18th Green, KLGCC) (TIMINGS SUBJECT TO CHANGE)</p>

Tournament Sponsors

<p>Title Sponsor Official Bank Official Insurance</p>	<p>Maybank</p>	
<p>Main Sponsor</p>	<p>Official Satellite Pay TV Official Beer, Stout & Malt Beverages Official Airline Official Time Keeper Official Office Equipment National Tourism Body Official Sponsor</p>	<p>Astro Carlsberg Emirates Audemars Piguet Ricoh Tourism Malaysia Yayasan Sime Darby</p>
<p>Official Suppliers</p>	<p>Official Car Official Asset Management (Real Estate) Official Golf Ball & Equipments Official Apparel Official Soft Drink & Isotonic Official Water Official Cigar Official Walkie Talkie Official Spa Official Research Official Audio Visual Equipment Official Spirits</p>	<p>Hyundai Walton International Callaway Crest Link 100 Plus Spritzer Havana Club Mal-Tel (Kenwood) Andana Spa The Nielsen Sony Diageo (Singleton)</p>
<p>Official Media Suppliers</p>	<p>Official Outdoor Media Official Lifestyle Publication Official Golf Magazine Official Local Business Publication Official Local Daily Official Premium Lifestyle Magazine</p>	<p>Stroeer Malaysia Expatriate Lifestyle Par Golf The Edge The Star The Peak</p>
<p>Official Hotel</p>	<p>Hilton Petaling Jaya No 2 Jalan Barat Petaling Jaya Malaysia 46200 Telephone: +60 3 7955 9122 Fax: +60 3 7955 3909 Website: www.Hilton.com/Petaling-Jaya</p>	

Junior Golf Clinic Fact Sheet

VENUE	Kuala Lumpur Golf & Country Club Add: No10, Jalan 1/70D Off Jalan Bukit Kiara, 60000 Kuala Lumpur Tel: +603 2093 1111 Fax: +603 2093 3393 Website : klgcc@simeidarby.com	
Date	Wednesday, 3 rd March 2010	
Agenda	Registration	3.30 pm onwards
	Clinic starts	4.30 pm
	Clinic ends	6.00 pm
Registration	Registration will be located at the entrance of Operations Office. Registration starts: 3.00 pm All participants are advised to register at least half an hour prior to start time.	
Professional	3 Professional will be provided by GLOBALONE.	
Number of Players	90 juniors (40 MGA, 10 Maybank, 40 Academy)	
Format	90 Juniors will be put into 3 groups. Each group will be taken either to the driving range, practice green or chipping green for a half an hour session with their individual pro. Each group will be rotated every half an hour at the driving range, practice green and putting green.	

Official Welcome Cocktail

The Maybank Malaysian Open 2010 Official Welcome Cocktail will be on Tuesday, 2nd March 2010

Date : **Tuesday, 2nd March 2010**

Location : **Uncle Chilli's, Hilton Petaling Jaya**

Address : No 2 Jalan Barat
Petaling Jaya
Malaysia 46200

Time : 2000 – 2230hr

Dress Code : Smart Casual

Parking : Valet Parking Available

This is a social invite with no interviews or photographs permitted

Appendix A

How To Get to Kuala Lumpur Golf and Country Club

Available parking for all visitors with official car park pass only. (Public car park available at Sime Darby Convention Centre)



Appendix B

Layout of Clubhouse & Sponsors' Marquees

KLGCC Layout



Appendix C

Location of Hilton PJ



Appendix D

Cocktail Function Invitation

Hilton
Petaling Jaya

unclechilli's
The Place Where U Belong

Hilton Petaling Jaya, No. 2 Jalan Barat
46200 Petaling Jaya, Selangor, Malaysia
Tel (03) 7955 9122 extn. 4062 4063